



HUNT FOR UNICORN
ASEAN EDITION 2026



HUNT FOR UNICORN – ASEAN EDITION 2026 ENROLLMENT APPLICATION FORM

ASEAN PRE-UNICORN SELECTION & GLOBAL CAPITAL ACCELERATION PLATFORM

Go Global – Raise Capital – Be a Unicorn



PROGRAM DURATION
June – November 2026



HOST COUNTRIES
Vietnam • Thailand
Malaysia • Singapore



ASEAN GRAND FINAL
Ho Chi Minh City, Vietnam

PROGRAM OVERVIEW

Hunt for Unicorn – ASEAN Edition 2026 is a regional Pre-Unicorn selection and capital acceleration platform designed to identify and support high-growth ASEAN companies with strong regional and global scaling potential.

Selected companies will gain:

- ✓ Access to international investors, VCs, PE funds, and family offices
- ✓ Capital readiness coaching and IPO roadmap advisory
- ✓ Media exposure across ASEAN and Greater China
- ✓ Opportunity to pitch at the ASEAN Grand Final in Ho Chi Minh City
- ✓ Eligibility for awards and post-program investment support

PROGRAM BENEFITS

 CAPITAL ACCESS Direct access to VCs, PE funds, family offices, and strategic investors across ASEAN and global markets.	 CAPITAL READINESS COACHING Expert guidance on fundraising, financial modeling, governance, and IPO roadmap.	 MEDIA & BRAND EXPOSURE Feature in leading media channels including VC News, HFU Capital, and partner network.	 INTERNATIONAL EXPOSURE Pitch at country semi-finals and the ASEAN Grand Final in Ho Chi Minh City.	 AWARDS & POST-PROGRAM SUPPORT Compete for awards and receive ongoing investment and business support.
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1. COMPANY INFORMATION

Company Name	Current Funding Stage	Seed / Series A / Series B / Series C / Growth
Registration Number		Existing Investors
Country of Incorporation	Annual Revenue (USD)	Capital Seeking (USD)
Year Established	Intended Use of Funds	
Industry Sector		
Website		
Founder / CEO		
Title		
Mobile		
Email		
Total Employees		

2. BUSINESS SUMMARY

Executive Summary (Max. 300 words)	Problem Statement
Solution	Business Model
Key Traction Metrics	
Revenue Growth _____	Users / Customers _____
MRR / ARR _____	GMV _____
Strategic Partnerships _____	



3. IDEAL CANDIDATE PROFILE

Hunt for Unicorn – ASEAN Edition 2026 is looking for ambitious, high-growth companies with strong potential to scale regionally and attract global investment.

Your company is encouraged to apply if you meet several of the following criteria:

- You have a proven product or service already in the market
- Your company is generating revenue and demonstrating strong traction
- You operate in a large and fast-growing market
- Your solution offers a clear competitive advantage (technology, brand, IP, distribution, or partnerships)
- You have a capable and committed founding team
- Your company is expanding or planning to expand into regional and international markets
- You are preparing to raise capital from venture capital funds, strategic investors, or family offices
- You are open to receiving coaching to strengthen your investment readiness and growth strategy

Note: Companies at Seed, Series A, Series B, Series C, or equivalent growth stages are welcome to apply.

4. REQUIRED DOCUMENTS

- Completed Enrollment Application Form
- Company Pitch Deck
- Financial Statements or Management Accounts
- Cap Table
- Business Registration Certificate
- Founder and Management Team CVs
- Product Demo / Video (Optional)

5. CANDIDATE BENEFITS

Selected companies will receive:



CAPITAL ACCESS

- Direct introductions to venture capital funds, private equity firms, family offices, and strategic investors
- One-on-one investor matching sessions
- Closed-door investor roundtables
- Cross-border fundraising opportunities



STRATEGIC COACHING

- Capital readiness mentoring
- IPO roadmap advisory
- Financial model optimization
- Investment story refinement



MEDIA & BRAND EXPOSURE

- Regional and international media coverage
- Featured interviews and promotional opportunities
- Livestreamed pitching exposure



INTERNATIONAL EXPOSURE

- Country Auditions and Semi-Finals
- ASEAN Grand Final in Ho Chi Minh City
- Access to regional business and investor networks



AWARDS & POST-PROGRAM SUPPORT

- Prize pool and awards
- Potential investment discussions
- Ongoing ecosystem support

6. PARTICIPATION FEE

Preliminary Screening & Audition Fee: **USD 200** per company

Includes:

- Application processing
- Eligibility review
- Online interview
- Preliminary scoring and feedback

Note: The participation fee is non-refundable.

8. TERMS & CONDITIONS

- Submission of this application does not guarantee selection.
- All information provided must be accurate and complete.
- Organizers reserve the right to request additional supporting documents.
- The participation fee is non-refundable.
- Finalists are responsible for travel and accommodation unless otherwise sponsored.
- Organizers reserve the right to amend the program structure, dates, venues, and benefits.
- All decisions of the evaluation committee are final.

7. PAYMENT INFORMATION

Malaysia Account

Payee Name : HFU Capital Group Bhd
 Bank Name : Ambank (M) Berhad
 Account Number : 8881047364849
 SWIFT Code : ARBKMYKL

China Account (Optional)

Payee Name : YHM Super Tech (Shenzhen) Pte. Ltd.
 Bank Name : Bank of Jiangsu (Shenzhen Qianhai Branch)
 Account Number : 1932018860002941

i Please email proof of payment together with your application.

9. DECLARATION

I hereby confirm that:

- I am authorized to submit this application on behalf of the company.
- All information provided is true and accurate.
- I have read and agreed to the terms and conditions above.

Authorized Representative _____
 Name _____ Title _____
 Signature _____ Company Stamp _____
 Date _____

10. SUBMISSION

Please submit the completed application form, supporting documents, and proof of payment to:

- ✉ Primary Email: hfuinfo@BigOrangeMedia.my
- ✉ Alternative Email: info@HFUCapital.com
- ✉ CC: aseanhubtrade@gmail.com



Official Websites:
www.HuntForUnicorn.com
www.HFUCapitalClub.com

ORGANIZING PARTNERS

HFU Capital International Club • AseanHub • Together Growth • Fanxipang • YESI • iBIA • VC International Club